

Technique: Behavior Mapping

Behavior Mapping Data Collection Form

Behavior mapping, also known as activity mapping, allows you to study people’s activities in a specific area for a predetermined amount of time. Document stationary activities such as sunbathing, sitting, talking, and reading, as well as activities involving motion: walking, jogging, biking, etc.

Counting

Location: _____ Observer: _____
 Date: _____ Time: _____

| Group # | SEX | | AGE | | | | | ACTIVITIES | | | | | | | | | | | NOTES | | | | | | | |
|--------------|------|--------|-----|------|-------|-------|------|------------|--------------------|--------------------|---------------------|-----------------|--------|----------|---------|--------|------------|----------|-------|----------|-----------------------|-----------------------------|----------------------|--|--|--|
| | Male | Female | 0-6 | 7-14 | 15-20 | 21-40 | 41-6 | Over 60 | Sitting - on bench | Sitting - on grass | Talking/Socializing | Watching sports | Eating | Sleeping | Reading | Soccer | Basketball | Handball | | Baseball | Biking/roller blading | Playing - not in playground | Playing - playground | | | |
| | 1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | | | | | | | | | |